

# Santa Clara University

You are invited to attend an exciting event – the launch of the Global Women's Leadership Center at Santa Clara University's Leavey School of Business.

The Global Women's Leadership Center (GWLC) is a new organization dedicated to providing women leaders locally, nationally and from around the world with the resources and relationships they need to produce breakthrough results in their businesses, governments, and communities.

Guided by Santa Clara University's leadership principles of competence, compassion and conscience, the GWLC will bring women from Silicon Valley and the U.S. together with women from other countries to participate in a curriculum designed around the concept of "Whole Woman, Whole Leader, Whole World." Participants will return to their businesses and communities ready to achieve unprecedented results as newly minted leaders.

The launch, which will take place from 8:30 am to 5:30 pm, Wednesday, June 30 at the Performing Arts Center at Santa Clara University, will give you an opportunity to:

- learn about the work of the GWLC; experience the leadership curriculum so you will fully understand how it can serve you
- be one of the core group of men and women business and community leaders who is a GWLC stakeholder–student, program sponsor, or financial contributor.

Keynote speakers for the day include:

Nancy Hafkin, a pioneer with 25 years of experience with the United Nations in Africa and Margaret Snyder, founder and retired director of UNIFEM, who will outline the differences and the similarities between American and Global women's issues. Their insightful perspectives on individuals and trends will be both interesting and enlightening.

Barbara Waugh, co-founder of e-Inclusion at HP and co-author of the popular book, *The Soul in the Computer: The Story of a Corporate Revolutionary*, will talk about being "whole" at work, and what it allows for you personally, for your company, and for the world.

You will also be able to choose among the twelve breakout sessions with tracks focused on Whole Woman, Whole Leader, and Whole World; participate in a World Cafe; and celebrate women's leadership in ritual and song.

We are living and working in a time when global leaders are increasingly required to see the world's challenges and opportunities and think with a global mindset. The GWLC's charter is to empower women leaders to meet this challenge.

We sincerely hope you will consider joining us on June 30. If you have questions about the GWLC go to [http://business.scu.edu/events/gwlc\\_overview.htm](http://business.scu.edu/events/gwlc_overview.htm) for more information or go directly to [www.Acteva.com/go/gwlc](http://www.Acteva.com/go/gwlc) to register for the June 30 launch event.

*If you have a disability and require a reasonable accommodation, at least 72 hours before the event, please contact:  
Conchita Franco Serri, (408) 554-554-4113, [cserri@scu.edu](mailto:cserri@scu.edu)*